

**City of Racine, Wisconsin
Office of the Mayor**



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Racine's North Beach Named Best Beach in Wisconsin By FamilyDestinationsGuide.com

North Beach ranks at the top of 16 scored Wisconsin beaches

City of Racine – In a ranking done by [FamilyDestinationGuide.com](https://www.familydestinationsguide.com), Racine's North Beach ranked best of 16 Wisconsin beaches on the Lake Michigan coastline.

According to the article on the website: *"When traveling with your loved ones, I strongly recommend North Beach. This magnificent coastline is the safest beach for kids, featuring many professionally-trained lifeguards, a spacious powdery sand shoreline, and calm, cerulean water. It also has a boat-load of amenities that include a playground to keep your kids thoroughly entertained, beach volleyball courts for fun games together, free parking for your vehicles, showers for washing up, and tons more."*

"It brings a sense of pride to the City when North Beach receives recognition like this and it continues the pattern of recognition that is well deserved," **said Mayor Cory Mason**. "Everyone who grows up in the region knows just how great our beach is, but when you look at the list of beaches we rank above, it reminds you of just how impressive North Beach really is. I am proud of the work our Parks and Public Health Departments do every year to make our beach a national destination for events and tourism. While COVID-19 has impacted a lot of things, our beaches remain open and pristine. Like many Racinians, I am looking forward to another summer of bringing my family to our iconic North Beach!"

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About the City of Racine

With a population of 78,000, **Racine, Wisconsin** is the fifth largest municipality in the state of Wisconsin. It is home to manufacturing businesses that enjoy world-wide reputations, SC Johnson, CNH Industrial, Twin Disc, Modine, and In-Sink-Erator among them. Racine is also home to diverse cultures, a thriving downtown, and world-class beaches along the shores of Lake Michigan.