

Racine's 50th Annual Juneteenth Celebration



It's that time of the year to start planning for the 2025 Juneteenth Celebration!

Dear 2025 Juneteenth Celebration Vendor,

On behalf of the Racine Juneteenth Planning Committee, we would like to thank you in advance for your participation. This year the **50th Annual Juneteenth Celebration** will be on Saturday, June 14, 2025, from noon to 8 p.m. The theme for our family-oriented event is ***"Stepping into History, Heritage & Culture – Yet, We Must Rise"***. Juneteenth has become one of Racine's must attend events of the year, thanks to you and all you have to offer the community, and we want everyone to be involved as it is indeed a historical holiday for all.

We are excited about your participation and look forward to another successful Juneteenth holiday experience. As we continue to embark on this historical event, please review some new and added guidelines on becoming a vendor. Take advantage of the head start and get involved early.

The deadline for all vendor applications and fees is **Friday, May 30, 2025, by 4 p.m.** Once the Juneteenth Chair and Committee review your information; you will receive an email confirmation. Vendors should know the space for 2025 is 12 x 12. There will be a 2025 Juneteenth mandatory vendor meeting at the Dr. John Bryant Community Center; we will send the date and time as we get closer to June 14, 2025.

Once again, we would like to thank you for your continued support of the Racine Annual Juneteenth Celebration.

Warm regards,

Jaimie Kirkwood
Recreation Supervisor & Juneteenth Chair
Dr. John Bryant Community Center



UJAMAA - "Stepping into History, Heritage & Culture – Yet, We Must Rise"



Racine's 50th Annual Juneteenth Celebration

"UMAJAA - Stepping into History, Heritage & Culture - YET, We Must Rise"

2025 Juneteenth Celebration Vendor Rules & Agreement

- Please be aware of the weather forecast and plan accordingly. Juneteenth is an outside event so be prepared for any weather. Tents, canopies, and pop ups must be secured to withstand the weather. Juneteenth ***will not*** be cancelled due to rain.
- The event begins at 12 p.m. and ends at 8 p.m. Vendors can begin setting up their booth at 6:00 a.m. All booths need to be completely set up by 10:30 a.m. and vehicles removed from the parking lot. No vehicles will be allowed in the parking lot or on the grounds after 11:00 a.m., unless approved. ***If any vehicle is left on the grounds, they will be ticketed and towed at the owner's expense.*** The breaking down time begins at 7:30 p.m., vendors will stop selling and passing out information, no later than this time. Booths must remain open until the event closes. Leaving early makes the event look like a disarray; and vendors who leave early may not be asked to participate in the following years.
- Vendors space is 12' X 12'; vendors ***must bring their own*** tents, covering, tables, display stands, tablecloths, chairs, change/coins/bills, generators, and other items needed to successfully operate for the event. All items being exhibited/displayed MUST be contained in the booth space. No items, solicitation, or set-up shall take place outside the assigned booth space. ***Garage space will be offered on a lottery basis.***
- ***Booths must be neat, attractive, and well-maintained.*** You are responsible for setting up, maintaining, removing your own booth, and cleaning up your area which includes charcoal, grease, litter from site, etc. Vendors must bring trash bags and (if applicable) trash containers to set up near your area. Food/concessionaires are required to keep a neat, presentable booth ***always***. Tables should be covered; empty boxes and trash will not be allowed around the booth.
- It is suggested that all vendors and team members wear masks and practice social distancing, if the COVID-19 level is risky.
- The City of Racine Health Department and/or Police Department have the right to close your booth if you do not have proper permitting.
- The City of Racine Police Department reserves the right to escort vendors from the grounds if they are not in compliance with the Juneteenth Celebration rules.
- Please make sure your list of items you are selling is correctly reflected in your application. All listed items must be reviewed and approved by the Juneteenth Chair and/or Committee before selling.
- Food items require a specific permit from the City of Racine Health Department; it is your responsibility to get your permit. The phone number is **262-636-9203**. ***WE WILL NOT ACCEPT YOUR FOOD VENDOR APPLICATION, if you do not have the permit from the City of Racine.***
- Food vendors, please read the City of Racine Health Department guidelines. Vendors agree not to reassign, sublet, or share any part of its assigned space with any individual, organization, or group.
- Juneteenth Day Celebration will not allow anything to be sold with vulgar, offensive language, or gestures. This includes t-shirts, pictures, mugs, posters, audiotapes, etc.

2025 Juneteenth Celebration Vendor Rules & Agreement (cont'd)

- All site assignments will be given out at the Juneteenth Vendor meeting. Date to be determined.
- Any vendor who sublets or sells space will be removed from the grounds, all fees will be forfeited, and will not be allowed to participate in future years.
- Applications are subject to approval by the Juneteenth Planning Committee. The committee reserves the right to reject applications from concessionaires who have not followed the rules in prior years. Unacceptable behavior by vendor or anyone associated with vendor ***will not be tolerated and subject to a minimum one-year suspension from future celebrations***. Your full compliance with the rules and regulations is expected.
- The City of Racine, City of Racine PRCS, and Juneteenth Planning Committee are not responsible for any judgements, lawsuits, or any legal action brought against any vendor, regardless of the circumstances.
- All vendors must pre-register and have the vendor application and fees paid in full to retrieve secured booth locations. ***This fee is non-refundable, no exceptions.***
- Electricity and WIFI is not supplied for this event.

ADDITIONAL CONDITIONS:

1. All locations will be assigned by The Juneteenth Planning Committee. While written location requests will be considered, ***placement will be at the sole discretion of the Juneteenth Planning Committee***. Use of the celebration grounds is strictly limited to assigned locations.
2. **No vendor shall:**
 - a. Attract attention to his/her booth by hawking or crying out.
 - b. Sell or offer any unsanitary or spoiled food items.
 - c. Allow any waste, garbage, or any other refuse to remain in or near his space after the closing hours of the event.
 - d. Transport or display food without adequate protection against contamination. Delivery trucks and other equipment used for transportation and display shall ***always be kept clean***.
 - e. Sell any alcoholic beverages, without approval.
3. All signs and displays must be of a professionally produced nature. Prices of items must be displayed.
4. It is the sole responsibility of each vendor to obtain the applicable and appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation.
Please note food vendors will be ***required*** to have an inspection of their food operations by the City of Racine Health Department prior to opening on event day – Saturday, June 14, 2025.
City of Racine Health Department
730 Washington Ave.
Racine, WI 53403
(262) 636-9203 or www.cityofracine.org



NEXT STEPS

If you are interested in a booth at the 2025 Juneteenth Outdoor Festival, please submit the completed application, vendor fee and applicable documents by,

May 30, 2025, no later than 4 p.m.

Forms may be submitted via:

Dr. John Bryant Community Center
C/O Juneteenth Planning Committee
601 Caron Butler Dr., Racine, WI 53403

OR

racinejuneteenth@cityofracine.org

We will contact you once forms are received.

If you have any questions, please contact us:

(262) 636-9459 or (262) 636-9235



Thank you!

Visit our website and socials to see what we do for the community everyday!



facebook.com/RPRCS/

facebook.com/Racine.Juneteenth

cityofracine.org/ParksRec/

instagram.com/racineprcs

RACINE'S 50TH ANNUAL JUNETEENTH CELEBRATION

VENDOR APPLICATION - SATURDAY, JUNE 14, 2025

Set-up: 6 a.m. - 10:30 a.m.

Festival: 12 p.m. - 8 p.m.

Contact Person: _____

Business/Organization Name: _____

Address: _____ City/State/Zip: _____

Email: _____ Phone Number: _____

Have you participated in the City of Racine Juneteenth Celebration held at the Dr. John Bryant Community Center in previous years? **Yes** _____ **No** _____

If yes, where was your booth located? _____

VENDOR OPPORTUNITIES - Please check one - *Deadline: May 30, 2025*

☐ Community Resource Information: \$100 ☐ Food/Novelty/Retail: \$200 ☐ Garage: \$350

Vendors will be placed on a **FIRST COME, FIRST SERVE BASIS!**

*Food vendors must have their applicable permits and licensing through The City of Racine Health Department. The garage booth is based on a lottery. Payment of \$200 is required with all request for garage booth. The lottery will take place during the **mandatory vendor meeting**.*

PROPOSED MENU ITEMS - List the items you want to sell at the event. Please try to be as specific as possible and list projected selling prices. Any changes in menu must be submitted in advance, in writing, and approved by the committee.

Menu Item	Price

Name (*printed*): _____ Title: _____

Signature: _____ Date: _____

Payment in full is required upon submission of vendor application.

Please make checks payable to:

Racine/Kenosha Community Action Agency

Memo : Juneteenth 2025

Date received: _____ Staff initials: _____

☐ Check # _____ ☐ Cash Receipt # _____



LIABILITY RELEASE

I, _____ (your name) hereby affirm that I have been well advised and thoroughly informed of the inherent hazards and policies of the event. I know that by participating in the 2025 Juneteenth Celebration, I am exposing myself to certain known and unknown liabilities in my direct and indirect actions with the public and invitees of this event. I also understand that if I choose to hire help for the event, that I am directly responsible for their actions or injury. I here by personally assume all risks associated with my voluntary participation in this event for any harm, injury or damage that may befall me or any employee or temporary help, as a result of my participation, whether foreseen or unforeseen. I understand and agree that Dr. John Bryant Community Center, located in The City of Racine in the state of Wisconsin, their employees, members and/or directors, officers and volunteers may not be held liable in any way for any occurrence in connection with my participation in the 2025 Juneteenth Celebration & event that may result in injury, death, or other damages to me or my family, heirs, or assigns, and in consideration of being allowed to participate in this event, I hereby personally assume all risks in connection with said event for any harm, injury, or damage that may befall me, including all risks connected therewith, whether foreseen or unforeseen; and further to save and hold harmless said event and persons from any claim by me, or my family, estate, heirs, or assigns arising out of my participation in this event.

I further state that I am of lawful age and legally competent to sign this affirmation and release, or that I have acquired the written consent of my parents or guardians; that I understand the terms herein are contractual and not a mere recital; and that I have signed this document of my own free will.

It is my intention by this instrument affirmed by my signature below to exempt and release The City of Racine, City of Racine Parks, Recreation & Cultural Services, Dr. John Bryant Community Center, the Juneteenth Celebration Planning Committee and their members, directors, officers and volunteers from all liability whatsoever for personal injury, employer's liability and workers' compensation, property damage or wrongful death arising out of or in the course of my participation in this event.

I have fully informed myself of the contents of this release by reading it before I sign it.

Furthermore: I, _____ (your name) hereby agree to indemnify and hold harmless the The City of Racine, City of Racine Parks, Recreation & Cultural Services, Racine Juneteenth Planning Committee, its agents, volunteers and officers from any loss, liability, damage or costs, including court costs and attorney fees, that they may incur due to my participation in said activity, whether caused by negligence of Vendor/Releaser or otherwise. I understand that the City of Racine, Parks, Recreation & Cultural Services, nor Racine Juneteenth Planning Committee does not provide any insurance coverage for vendor participants for any circumstances arising from their participation in this event or any activity associated with or facilitating that participation. I agree to abide by all of the 2025 Juneteenth Vendor Rules and Agreement, once this application and agreement are signed, please keep a copy of all signed documents for future reference.

By signing below, I hereby acknowledge that I have read, completed, and agreed to the above information.

Business/Organization Name

Date

Signature

Printed Name

If you need assistance with your application, contact racinejuneteenth@cityofracine.org
or
Dr. John Bryant Community Center at (262) 636-9235